



## EXECUTIVE COMMITTEE

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HW Kaufman  
President,  
Burns & Wilcox

*Joseph R. Parke*  
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Goldman Sachs

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Director,  
Fisher Dynamics

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Financial Advisor,  
UBS

*F. Neal Gram*  
Managing Director,  
J.P. Morgan Private Bank

*Frederick Hall*  
CEO & Owner,  
H&P Protective Services

*Peter McGrath*  
Managing Director,  
Savills

*Joseph D. Paglino*  
Territory Manager,  
Marvin

*John F. Rhoades*  
Member,  
Dykema

Hello Friends,

Thank you for your interest in the **Detroit Historical Society's Course of History Golf Classic presented by Burns & Wilcox** at the prestigious Country Club of Detroit on **Monday, September 14, 2026**. Building on the incredible momentum and enthusiasm surrounding this unique event, we hope you will join us for a memorable day in support of the Detroit Historical Society, while helping introduce DHS and its important work to a new audience through the game of golf.

The Detroit Historical Society manages both the Detroit Historical Museum and the Dossin Great Lakes Museum, cares for nearly 300,000 artifacts, and presents engaging programs, workshops, exhibitions and lectures year-round.

We will enjoy a relaxing and enjoyable round on one of Michigan's most historic courses. The day will start with a pre-round, catered, seated lunch near the first tee and will conclude with a cocktail reception on the picturesque CCD patio. Following play, guests may also enjoy a historical clubhouse tour, led by the Detroit Historical Society's Director of Collections & Curatorial. This tour highlights the club's architecture, artwork, and select historical artifacts from the Detroit Historical Society's collection displayed throughout the clubhouse.

Our premium sponsors and their guests will receive an invitation to a private sponsor cocktail reception at the Club. On behalf of the Detroit Historical Society and our golf committee, we hope you will join us at the beautiful Country Club of Detroit on Monday, September 14, 2026 for what promises to be one of the most distinctive charitable golf outings in the region.

If you'd like to support DHS through a sponsorship, please speak with a committee member or contact Jack Donnelly, Corporate Gifts Officer at [jackd@detroithistorical.org](mailto:jackd@detroithistorical.org). You may also visit [www.detroithistorical.org/golf](http://www.detroithistorical.org/golf) for more details. Foursomes and sponsorships are on a first come first served basis. **Registration opens June 1**. Thank you for supporting the Detroit Historical Society!

Sincerely,

Danny Kaufman  
Event Co-Chair, DHS Board Member

Joseph R. Parke  
Event Co-Chair, DHS Board Member

DETROIT  
HISTORICAL  
SOCIETY



# SPONSORSHIP PACKAGE



THE COURSE OF HISTORY  
**GOLF CLASSIC**  
EST. 2019

DETROIT HISTORICAL SOCIETY

PRESENTED BY

**Burns &  
Wilcox**

**Monday, September 14 | 12:30 p.m. Shotgun Start  
Country Club of Detroit**



DETROIT  
HISTORICAL  
SOCIETY



# SPONSORSHIP PACKAGE

## The Course of History Golf Classic Sponsorship Opportunities

### EACH SPONSOR WILL RECEIVE:

- Branding on website and relevant marketing materials
- Hole sponsorship
- Priority for desired starting holes
- Recognition from Detroit Historical Society CEO during Golf Classic remarks
- Invitation to private sponsor appreciation event at Country Club of Detroit

### \$10,000 SPONSORSHIP OPPORTUNITY

#### Pin Flag Sponsor (2 Foursomes)

- High-quality, custom made & embroidered pin flags on all 18 holes with your company branding
- A distinguished keepsake of your support—your branded pin flag, yours to keep after the outing
- Limited edition Detroit Historical Society branded item

**SOLD**

### \$5,000 SPONSORSHIP OPPORTUNITIES

#### Lunch Sponsor (1 Foursome)

- Branding prominently displayed at the pre round seated lunch near the first tee
- Recognition as the official lunch sponsor in event materials and announcements

#### Bar Sponsor (1 Foursome)

- Branding displayed at cocktail reception bars on CCD Terrace
- Sponsor recognition during cocktail reception and awards gathering

**SOLD**

#### First Impressions Sponsor (1 Foursome)

- Sponsor and brand recognition at registration and bag drop
- Professional photo opportunity with bagpiper

#### Cart Sponsor (1 Foursome)

- Your company logo and branding displayed on 60+ golf carts visible to all participants

**SOLD**

#### Contest Sponsor (1 Foursome)

- Your company logo and branding displayed at the long drive contest and closest to the pin contests

#### Practice Facilities Sponsor (1 Foursome)

- Your company logo and branding displayed at the driving range, practice green and locker room

#### Raffle Sponsor (1 Foursome)

- Your company logo and branding prominently featured with raffle items
- Recognition during pre-round activities, branding on digital raffle platform and on all raffle communications

#### Photography Sponsor (1 Foursome)

- Sponsor of professional event photographer
- Your company logo and sponsorship recognition included with photo distribution and galleries

### Foursome & Player Options

#### FOURSOME HOLE SPONSORSHIPS | \$3,000

- Includes one foursome
- One hole sponsorship with signage on the golf course
- Verbal recognition from Detroit Historical Society CEO during remarks

#### FOURSOMES | \$2,500

Space is limited. Please visit [www.detroithistorical.org/golf](http://www.detroithistorical.org/golf) or contact Jack Donnelly ([jackd@detroithistorical.org](mailto:jackd@detroithistorical.org)) to secure your commitment.

# SPONSORSHIP PACKAGE



**Yes! I am/We are honored to support The Course of History Golf Classic!**

My company or I would like to purchase a sponsorship.

- Pin Flag Sponsor | \$10,000
- Lunch Sponsor | \$5,000
- Bar Sponsor | \$5,000
- First Impressions Sponsor | \$5,000
- Cart Sponsor | \$5,000
- Contest Sponsor | \$5,000
- Practice Facilities Sponsor | \$5,000
- Raffle Sponsor | \$5,000
- Photography Sponsor | \$5,000
- Foursome Hole Sponsorship | \$3,000
- Foursome | \$2,500

CONTACT NAME

TITLE

STREET

CITY

STATE

ZIP

PHONE

EMAIL

FAX

## PAYMENT INFORMATION

Check Enclosed    Invoice Me    Credit Card   Total \_\_\_\_\_

NAME (AS IT APPEARS ON CARD)

SIGNATURE (FOR CREDIT CARD)

CREDIT NUMBER

EXPIRATION DATE

SECURITY CODE

### MAKE CHECKS PAYABLE AND MAIL TO:

DETROIT HISTORICAL SOCIETY  
5401 WOODWARD AVE.  
DETROIT, MI 48202

### EMAIL FORM TO:

JACK DONNELLY  
JACKD@DETROITHISTORICAL.ORG  
QUESTIONS: JACK AT 313.909.4737



[detroithistorical.org/golf](http://detroithistorical.org/golf)