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Greetings,

Thank you for your interest in Detroit Historical Society's **Course of History Golf Classic presented by Burns & Wilcox** at the prestigious Country Club of Detroit on **Monday, September 8, 2025**. The Golf Classic will raise much needed funds for the Detroit Historical Society. In a time of growing challenges of shrinking non-profit funding, DHS has not been spared. Recent cuts are directly impacting our dedicated staff who preserve and protect our city's history. Your support is more critical than ever to help us protect and preserve Detroit's history for future generations.

The Detroit Historical Society manages both the Detroit Historical Museum and the Dossin Great Lakes Museum, cares for nearly 300,000 artifacts, and presents engaging programs, workshops, exhibitions and lectures year-round.

We will enjoy a relaxing and fun round on one of Michigan's most historic and exclusive courses. The day will include a pre-round, catered, seated lunch near the first tee and will conclude with a cocktail reception on the CCD patio. Food and beverages will be available on the course throughout the round. Clubhouse history tours will also be available for all guests, provided by the Detroit Historical Society's Director of Collections & Curatorial.

Our premium sponsors and their guests will receive an invitation to a private sponsor cocktail reception at the Club. On behalf of the Detroit Historical Society and our golf committee, we hope you will join us at the beautiful Country Club of Detroit on Monday, September 8<sup>th</sup> 2025!

Please speak with a committee member or contact Jack Donnelly, Corporate Gifts Officer at [jackd@detroithistorical.org](mailto:jackd@detroithistorical.org) with any questions or sponsorship inquiries. You may also visit [www.detroithistorical.org/golf](http://www.detroithistorical.org/golf) for more details. Thank you for supporting the Detroit Historical Society!

Sincerely,

Danny Kaufman  
Event Co-Chair, DHS Board Member

Joseph R. Parke  
Event Co-Chair, DHS Board Member



# SPONSORSHIP PACKAGE



PRESENTED BY

**Burns &  
Wilcox**

**Monday, September 8 | 12:30 p.m. Shotgun Start  
Country Club of Detroit**



DETROIT  
HISTORICAL  
SOCIETY



# SPONSORSHIP PACKAGE

## The Course of History Golf Classic Sponsorship Opportunities

### EACH SPONSOR WILL RECEIVE:

- Sponsorship recognition on website and relevant marketing materials
- Hole Sponsorship
- Recognition from Detroit Historical Society CEO at Golf Classic
- Invitation to private donor event at Country Club of Detroit

### \$10,000 SPONSORSHIP OPPORTUNITY

#### Pin Flag Sponsor (3 Foursomes)

- High-quality, custom made & embroidered pin flags on all 18 holes with your company branding
- A distinguished keepsake of your support—your branded pin flag, yours to keep after the outing
- Limited edition Detroit Historical Society branded item

**SOLD**

### \$5,000 SPONSORSHIP OPPORTUNITIES

#### Food & Beverage Sponsor (1 Foursome)

- Branding displayed at pre-round seated lunch
- Signage and brand represented at food stations and beverage areas on course
- Sponsor of private donor event

**SOLD**

#### First Impressions Sponsor (1 Foursome)

- Sponsor bagpiper during warm-up
- Brand recognition at registration and bag drop
- Professional photo with bagpiper

#### Cart Sponsor (1 Foursome)

- Your company logo/brand on 60+ golf carts, visible to all participants

**SOLD**

#### Contest Sponsor (1 Foursome)

- Your company logo/brand displayed at the long drive contest, closest to the pin contests, and on select prizes

#### Practice Facilities Sponsor (1 Foursome)

- Your company logo/brand displayed at the driving range, practice green, and locker room

**SOLD**

#### Raffle Sponsor (1 Foursome)

- Your company logo/brand prominently featured with raffle items and on golf course (pre-round, during round, and at awards ceremony)

**SOLD**

#### Photography Sponsor (1 Foursome)

- Sponsor of professional photographer
- Your company logo/brand and sponsorship recognition on photos, distribution of pictures

## Foursome & Player Options

### FOURSOME HOLE SPONSORSHIPS | \$3,000

- Includes One (1) foursome, one hole sponsorship with signage on golf course
- Verbal recognition from Detroit Historical Society CEO during remarks

### FOURSOMES | \$2,000

Space is limited. Please visit [www.detroithistorical.org/golf](http://www.detroithistorical.org/golf) or contact Jack Donnelly ([jackd@detroithistorical.org](mailto:jackd@detroithistorical.org)) to secure your commitment.

# SPONSORSHIP PACKAGE



**Yes! I am/We are honored to support The Course of History Golf Classic!**

My company or I would like to purchase a sponsorship.

- ☐ Pin Flag Sponsor | \$10,000 **SOLD**
- ☐ Food & Beverage Sponsor | \$5,000 **SOLD**
- ☐ First Impressions Sponsor | \$5,000
- ☐ Cart Sponsor | \$5,000 **SOLD**
- ☐ Contest Sponsor | \$5,000
- ☐ Practice Facilities Sponsor | \$5,000 **SOLD**
- ☐ Raffle Sponsor | \$5,000 **SOLD**
- ☐ Photography Sponsor | \$5,000
- ☐ Foursome Hole Sponsor | \$3,000
- ☐ Foursome | \$2,000

CONTACT NAME

TITLE

STREET

CITY

STATE

ZIP

PHONE

EMAIL

FAX

## PAYMENT INFORMATION

☐ Check Enclosed ☐ Invoice Me ☐ Credit Card Total \_\_\_\_\_

NAME (AS IT APPEARS ON CARD)

SIGNATURE (FOR CREDIT CARD)

CREDIT NUMBER

EXPIRATION DATE

SECURITY CODE

### MAKE CHECKS PAYABLE AND MAIL TO:

DETROIT HISTORICAL SOCIETY  
5401 WOODWARD AVE.  
DETROIT, MI 48202

### EMAIL FORM TO:

JACK DONNELLY  
JACKD@DETROITHISTORICAL.ORG  
QUESTIONS: JACK AT 313.909.4737



[detroithistorical.org/golf](http://detroithistorical.org/golf)